



CADILLAC AREA
CHAMBER OF COMMERCE
Driving Business Forward Since 1899

Call: 231-775-9776

Email: vmartin@cadillac.org

Visit: cadillac.org

Advertising

Friday Facts

Sponsorship:

\$50 per episode

- Logo, website, or Facebook page up throughout the entire Friday Facts Video
- Reach 3,000+ viewers across Facebook, Instagram, and TikTok.
- Verbal shoutout at the start and end of video

Bi-Weekly Newsletter

Package:

\$75 per week

- Business provides a high-quality ad to be placed in biweekly newsletters of its choosing.
- The ad is to be no less than 792x792 pixels
- Goes out to 2,000 subscribers with 50% open rate
- Clickable ad goes in both the Monday and Friday newsletters
- 1 (One) social post
- Content is subject to approval by Chamber prior to publishing

Email Blast Package:

\$50 per blast

- Content and/or graphics to be provided by business
- An email with a clickable link sent to 2,000 newsletter subscribers
- 1 Social Media post
- Content is subject to approval by Chamber prior to publishing.

Minimum Size Suggestions:

Bi-Weekly Newsletter

792 px wide

x

792 px high

Bi-Weekly Newsletter

2240 px wide x 960 px high